

Fast facts



Fit for Life

Working Together for Decent Work in East Africa

DSW's newest regional project is an excellent example of our integrated approach to addressing the needs of vulnerable populations. This three-year programme will work to improve the health and livelihoods of those excluded from the formal labour market, especially women and youth. By empowering individuals, supporting informed decision-making, and promoting innovative and successful approaches, it will support worldwide effort to ensure decent work, social protection and inclusion for all members of society. Using the context of informal employment as a strategic entryway, activities will address critical issues such as gender equality and sexual and reproductive health.

Fit for Life in East Africa: at a Glance

Project Duration: 2011 – 2014

Donor: European Union and private donors

Budget: EUR 2,335,300

Location:

Ethiopia (Addis Ababa and Bahir Dar)

Kenya (Nairobi province)

Tanzania (Arusha and Manyara regions)

Partners:

Legal and Human Rights Centre (LHRC), Tanzania

Professional Alliance for Development in Ethiopia (PADET)

National Commission on Gender and Development

(NCGD), Kenya

The overall objective of this project is to contribute to the realisation of comprehensive social protection and inclusion, and thus to the achievement of the Millennium Development Goals (MDGs), in Tanzania, Ethiopia and Kenya. Its specific objective is to improve the living and working conditions of those employed in the informal economy and other vulnerable groups, particularly women and youth. To achieve these objectives, the project has identified three key result areas:

1. Empowering women and youth with the knowledge and skills to improve their socio-economic and health situation: DSW will establish and support youth groups and women's groups, providing them with holistic training designed to enhance their productivity, competitiveness and income-generation through skills development, while strengthening awareness of sexual and reproductive health, HIV/AIDS, and safety at the workplace. This peer education and support strategy is combined with specific activities, such as entrepreneurship events, business clinics, exchange visits



DSW

DSW (Deutsche Stiftung Weltbevoelkerung) · EU Liaison Office · Place du Luxembourg 2/3 · 1050 Brussels · Belgium

Phone +32 2 504 9060 · Fax: +32 2 502 6752 · E-mail: stacy.langner@dsw-brussels.org · Internet: www.dsw-brussels.org



Fit for Life

and linkages to micro-finance, which are designed to expose women and youth to new ideas and opportunities.

2. Increasing awareness and dialogue for decision-making around the needs of workers in the informal economy: DSW will engage a range of stakeholders, such as community members, law enforcement, government officials, health service providers, educators, and investors to create awareness about the informal economy, the needs of those working in it, and actions they can take. The project will also strengthen the voice of vulnerable groups by training women and young people as advocates and by supporting the establishment of networks and alliances of workers in the informal economy.

3. Identifying, sharing, and rewarding innovation: This project places a high priority on ensuring that best practices, innovations and successes are widely disseminated and replicated, leading to more effective programmes and initiatives. Leveraging the unique opportunities presented by a multi-country project, Working Together for Decent Work will identify and highlight best practices through activities such as awards competitions for women's groups and youth groups, case studies, and national and regional exhibitions.

April 2011



DSW

DSW (Deutsche Stiftung Weltbevoelkerung) · EU Liaison Office · Place du Luxembourg 2/3 · 1050 Brussels · Belgium
Phone +32 2 504 9060 · Fax: +32 2 502 6752 · E-mail: stacy.langner@dsw-brussels.org · Internet: www.dsw-brussels.org